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NEWS RELEASE

Bull Realty, Inc.
50 Glenlake Parkway, Suite 600
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Bull Realty Celebrates 25 years in Business



Partners at Bull Realty (Left to Right)

Andy Lundsberg, Marco Welch, Davis Finney, Scott Spalding, Michael Wess,
Nancy Miller, John DeYonker, Colt Neal, Daniel Latshaw and Paul Zeman (Missing Darrel Chapman)

Atlanta, GA - Bull Realty headquartered in Atlanta celebrates 25 years in business on January 1. The firm founded by Michael Bull, CCIM in 1998 has grown to become one of the most active privately owned commercial brokerage firms in the southeast. Last year the company closed \$1.9 billion in U.S. transactions.

It all started in 1998, when Michael saw a need for a firm known for integrity. Twenty-five years later, Bull Realty is still guided by the philosophies of integrity and client-oriented service. In an industry that sees companies come and go in the cycles, its impressive to see a company persevere for 25 years.

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When describing how Bull Realty has been successful through multiple downturns Michael Bull explained, “When market conditions are more challenging, clients look closer at what brokers do and how they do it. We win more assignments when clients are more concerned about the results.”

Agents typically can change firms whenever they want. When asked about attracting and retaining talent Michael had this to say. “Bull Realty is designed to be the best place to operate your brokerage business from the beginning stages of your career until you retire. We continually improve the support, research, training, marketing, and systems to make that happen. It’s a very supportive and positive culture.”

Many of the firms’ brokers have been successful at Bull for a long a time. Partners at the company include Andy Lundsberg, Michael Wess, Darrell Chapman, John DeYonker, Davis Finney, Daniel Latshaw, Nancy Miller, Colt Neal, Scott Spalding, Marco Welch, and Paul Zeman.

Nancy Miller, a partner specializing in single tenant investment properties with Bull Realty for over 21 years, described her story as “I first met Michael went we were both in our 20’s and he was a hardworking agent at a local firm. In 1998, I became a client of Bull Realty. A few years later, I was looking for something new to challenge me. Over a bagel, Michael said “Come to Bull Realty. You’ll love it!” And I did, and still love it! Michael values professionalism and is a strong advocate for clients and agents.”

Paul Zeman, a partner whose practice is focused on medical office building sales described his past 15 years at Bull Realty as “I detest corporate bureaucracy, red tape, and big company politics. At Bull Realty we have none of that. It’s an atmosphere of entrepreneurs and experts running their own business.”

To increase efficiency and effectiveness brokers at Bull typically focus on a particular sector. Property types covered include office, retail, industrial, multifamily, land, medical, hospitality, senior housing, and single tenant net leased properties.

Notable sales in the last year include a \$102 million government leased building, a \$54 million medical office complex in Nashville, TN and a \$31 million multifamily property in Union City, GA.

The firm is also known around the country for producing America’s Commercial Real Estate Show. The industry leading weekly show has been on air for over 12 years. The show features economists, analysts and market leaders including show host Michael Bull providing market intel, forecasts, and strategies.

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About Bull Realty:

Bull Realty is a commercial real estate sales, leasing and advisory firm headquartered in Atlanta licensed in nine Southeast states. The firm was founded in 1998 on two primary missions: to provide a company of advisors known for integrity and to provide the best disposition marketing in the nation. Still guided by these philosophies, the firm's services have expanded to include disposition, acquisition, project leasing, tenant representation and consulting services. To add additional value and efficiency for clients, advisors focus on specific sectors and services in the office, retail, industrial, multifamily, land, healthcare, senior housing, self-storage, automotive, hospitality and single tenant net lease sectors.

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